**Careers 7 – Job Research Pamphlet/Brochure**

**Task: You are the Owner/Manager of a business related to the job you have researched. You are looking for new employees and you must promote others to join your company. Share the information that you have researched about this job including the following topics:**

* Job Title
* Yearly Salary
* What education is required for this job
* Favourable traits for a person in this job
* Any experience needed
* Jobs that are like this career
* Can you grow within this job? (Promotions, raises, etc.)
* What does the work environment look like?
* What are the responsibilities within this job?
* What should your attire/uniform look like for a job like this?

\*\*Note: ONLY INCLUDE THE PARTS OF THIS JOB THAT MAKE IT SOUND LIKE A POSITIVE WORKPLACE! REMEMBER THAT YOUR GOAL IS TO RECRUIT NEW EMPLOYEES!

You will be creating a promotion for your company on Microsoft Word in the form of a pamphlet or brochure (Word has format options specific for this).

Within your pamphlet/brochure you must include the following:

* At least one image per page (minimum of 6 images total)
* A title page / cover page – displaying your UNIQUE BUSINESS NAME
* Neatly organized design
* Full sentences to explain each part of your research
* “Hooks” or catchy titles for each section
* At least one customer service review